

## Q & A on the new Business Orientation of AIRYOGA

### **Why does AIRYOGA have to close one of its studios?**

The pandemic with several lockdowns has also hit AIRYOGA hard. In addition it has changed the work and leisure behavior of our customers. The number of students in our classes has dropped significantly, resulting in major financial losses.

To operate two studios in Zurich with such a wide range of classes is unfortunately no longer possible. In order for AIRYOGA to survive, we need to reduce our costs and streamline our offerings.

### **Why is Studio Oberdorfstrasse closing and not Studio Fabrikstrasse?**

Due to the effects of the pandemic we are forced to reduce our offerings and to focus on one location in Zurich.

Operating the Oberdorfstrasse studio is more expensive than the Fabrikstrasse location. Moreover, our landlord at Studio Oberdorfstrasse will not extend our lease expiring next year.

For these two reasons, we have decided - with a heavy heart - to permanently close Studio Oberdorfstrasse at the end of November 2022 and to concentrate on Studio Fabrikstrasse in the future.

### **What does this mean for the AIRYOGA teachers? Who will still be teaching at AIRYOGA as of 2023?**

In 2023, we will have to operate with fewer teachers. In November 2022 we will publish the new schedule for AIRYOGA Fabrikstrasse starting January 2023 on our website.

### **What happens with series/passes that are only valid at Studio Oberdorfstrasse?**

Those series/passes will now be valid at Studio Fabrikstrasse starting January 2023. Customers please contact [zuerich@airyoga.com](mailto:zuerich@airyoga.com) in order to adjust their series/passes accordingly.

### **I purchased a pass specifically for the location Oberdorfstrasse and can't/won't go to Studio Fabrikstrasse. Can I get a refund?**

The closing of Studio Oberdorfstrasse was not an easy decision for us. We are aware that we cannot meet all wishes. However, we are dedicated to always find a good solution.

**Under these special circumstances, it is possible to transfer a series/pass valid only for Studio Oberdorfstrasse to another person.** This person can then attend classes at Studio Fabrikstrasse for the duration of the series/pass.

Customers please contact [zuerich@airyoga.com](mailto:zuerich@airyoga.com) in such cases.

**What happens with my current series/pass when also Studio Fabrikstrasse will be closed in December 2022?**

Current series/passes will be frozen in December 2022 and reactivated in January 2023.

**We kindly ask all customers with a current AIRYOGA series/pass to email [zuerich@airyoga.com](mailto:zuerich@airyoga.com) in order to adjust the duration of their series/pass.**

**Will series/passes get cheaper with reduced classes as of 2023?**

We will do our outmost to further offer our customers a varied and high-quality yoga offering. The prices for the AIRYOGA series and passes have not changed for the past 17 years, and they will stay the same also in 2023.

**Can I still purchase 6 and 12 months passes?**

Yes, this is of course still possible. Please just note that there will be no yoga classes at AIRYOGA in December 2022. However, a valid pass can be frozen during this time.

**Will AIRYOGA still offer Teacher Trainings, Workshops and Immersions in the future?**

We will do our outmost to further offer our customers a varied and high-quality yoga offering, including workshops, immersions and further education programs.

**If you do not find your question answered in this Q&A please contact [zuerich@airyoga.com](mailto:zuerich@airyoga.com)**